

Welcome

How We Started

I had been using organic household products and organic essential oils for several years when I began researching skincare products, their formulas and ingredients. To my amazement, I discovered that many of the products I had been using was loaded with toxic chemicals. They could cause cancer, hormone disruption and birth defects. I was amazed!

I decided to formulate and develop products for myself and my family. I continued giving away products for about five years. As I shared these products with family and friends, from this humble beginning NasCia Naturals was born. A close friend said she would not continue using my products if I did not formally start my business. Thank you Fran for being a rock and encouraging me to move forward. In March of 2009 NasCia Naturals was formally launched. In 2014 we introduced our natural skincare line. NasCia Naturals is named after two of my lovely granddaughters, Nastasha and Ciara. They exemplify love, beauty and health.

NasCia Naturals has allowed me to incorporate various interests that I have developed over the years into my company and its vision. NasCia Naturals expresses my love and respect for nature and natural healing, through the use of organic essential oils and other natural and organic ingredients.

I believe that true beauty comes from within and a woman can be beautiful at any age. Beauty is exhibited by our actions and the kindness we show to the world we live in and how we take care of our bodies. Our skin is the largest organ of our body, we must honor it and care for it.

Although true beauty does come from within, we know makeup is an essential part of a woman's sense of well-being and we wanted to make that easy to achieve. That is the

reason our mineral makeup foundation and beauty balm cream is a foundation and sunscreen all in one, and why every product in the line is multi-functional. Our goal is to make products that look good, feel good and are good for the skin. Products must be easy to apply, as well, so that a woman can be her best in the shortest amount of time. Ask us about our 5 minute face!

You will become part of our NasCia family when you experience the amazing benefit of our natural products...not only are they good for you, they are good for the environment, leaving a better Earth for our children and grandchildren.

We are committed to providing quality skincare and beauty products while keeping a green footprint.

Thank you for choosing NasCia Naturals.

Karen Ives, Founder